

GED Initiative Concept Survey

Please take a moment to share your opinions on the concepts we have presented. Your feedback will determine which concept will be utilized for the state wide GED initiative.

Which logo, or concept, draws your attention the most?

(Circle one please)

Concept 1- Future Forged

Concept 2- Get Charged Up

Concept 3- Get Challenged/Get Charged

On a scale of 1 to 4 please circle your opinions to the following questions that best fit you.

Keep in mind 1 is really liking the materials and 4 disliking very much

1. Do the materials presented to you inspire you to want to learn more about the GED or to pursue taking the GED?

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male X Female ____ Highest grade completed in school ____

Race: Asian ____ African American ____ Caucasian ____ Hispanic ____

Native American X Pacific Islander ____

Any suggestions or changes?

put a advertisement out on the radio
or on tv to give people any
good idea of the school



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Male X Female ____ Highest grade completed in school 12

Race: Asian ____ African American ____ Caucasian X Hispanic ____

Native American ____ Pacific Islander ____

Any suggestions or changes?

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Male ☒ Female _____ Highest grade completed in school _____

Race: Asian _____ African American _____ Caucasian ☒ Hispanic _____

Native American _____ Pacific Islander _____

Any suggestions or changes?

None

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Male ☒ Female ☐ Highest grade completed in school 13

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

logos on backs of T-shirts
as well as fronts

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- ☐ Concept 2- Get Charged Up
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On a scale of 1 to 4 please circle your response to the following questions that best fit you.

Keep in mind 1 is really liking the materials and 4 is not liking them at all.

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T-shirts-

☒ 1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring



Coasters-

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Male ☒ Female ☐ Highest grade completed in school 10

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Coasters-

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THANK YOU your input is greatly appreciated!

Male ☒ Female ☐ Highest grade completed in school 11

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

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Any suggestions or changes?

None

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NONE is inspiring

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Male X Female _____ Highest grade completed in school 11th

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Any suggestions or changes?

The idea of Get Charged Sucks!

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Male ____ Female ☒ Highest grade completed in school Freshman

Race: Asian ____ African American ____ Caucasian ☒ Hispanic ____

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Any suggestions or changes?

Maybe you could have a Sale.



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Coasters-

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Male ___ Female ☒ Highest grade completed in school 9

Race: Asian ☒ African American ___ Caucasian ___ Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

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Working on it

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Coasters-

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Male ☒ Female ☐ Highest grade completed in school 11

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Any suggestions or changes?

NO Place mats Bill Bonds!

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no - Coasters



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Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Any suggestions or changes?

No I like the logo it's very bold and inspiring

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Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes? no

THANK YOU your input is greatly appreciated!

State Workforce Investment
Board Youth Council

GED Initiative Concept Survey

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T shirts-
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Coasters-
1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male X Female ____ Highest grade completed in school 12

Race: Asian ____ African American X Caucasian ____ Hispanic ____

Native American X Pacific Islander ____

Any suggestions or changes?

Do Commercials

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Any suggestions or changes?

put in better logos and graficks

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Male X Female ____ Highest grade completed in school 12 (completed)
Race: Asian ____ African American ____ Caucasian X Hispanic ____
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Any suggestions or changes?
No, they look good

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Any suggestions or changes?



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Male ☒ Female ☐ Highest grade completed in school 12th

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Maybe a keychain



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Any suggestions or changes?

NICE WORK !!

THANK YOU your input is greatly appreciated!

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Male ☒ Female ☐ Highest grade completed in school GRAD

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☐

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Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring ~~4 not inspiring~~

What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24 31

THANK YOU your input is greatly appreciated!

Male X Female ____ Highest grade completed in school 11

Race: Asian - ____ African American X Caucasian X Hispanic ____

Native American ____ Pacific Islander ____

Any suggestions or changes?



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get charged
you're what it takes
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THANK YOU your input is greatly appreciated!

State Workforce Investment
Board Youth Council

What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 11

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American X Pacific Islander ___

Any suggestions or changes?

Everything but the t-shirt caught my eye. Use more colors and inspiring quotes

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Male ___ Female X Highest grade completed in school ged

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Any suggestions or changes?



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Any suggestions or changes?

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mged.gov

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Male ☐ Female ☒ Highest grade completed in school 10th

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

better if it had more color.

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Male ☒ Female ☐ Highest grade completed in school 12

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

More designs and pictures on placemats & T-shirts



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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

more colors, angles, no faces, no aggressive words

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Anac.

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No